BUSINESS*LINK*®
THE RIGHT BUSINESS MOVE FOR THE ROAD AHEAD.

BUSINESS *LINK*®
The fast lane for small business.
RAM DODGE CHRYSLER Jeep MOPAR

ON THE™ JOB

The cost of doing business just went down.

ON THE JOB™ incentives[1] assist you in purchasing, customizing and servicing your business vehicles. Here are a few of the generous allowances now available:

- **No-Extra-Charge 2-Year Gas/Diesel Lube-Oil-Filter Service**
- **Up to $1,000 Commercial Graphics Allowance**
- **Up to $1,000 Equipment/Upfit Allowance**
- **All-new Bosch Power Tool Packages**

chryslercommercialvehicles.com • 877-ONTHEJOB

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[1]On The Job is a retail incentive program. See your dealer for official program rules and qualifying vehicles. Offer ends January 2, 2014. Inquire about eligibility by calling 877-ONTHEJOB or by logging on to www.chryslercommercialvehicles.com. The purchaser or lessee must be a qualified commercial customer for more than 30 days prior to the date of the vehicle purchase. An official On The Job Customer Acknowledgement Form must be signed by the customer at the time of purchase (provided by the dealer). [2]Based on Class 2 Larger Commercial Van segment. [3]Max. payload when properly equipped. [4]Max. towing capacity when properly equipped. [5]Based on 350/3500 full-size pickups. When properly equipped. [6]Based on 250/2500 full-size pickups. When properly equipped. [7]Based on Class 3-5 pickup-based conventional cab chassis. When properly equipped. [8]Based on the latest available competitive information in the Small Commercial Van segment. [9]Based on estimated 25 highway mpg and a 20-gallon fuel tank. Results may vary. [10]When properly equipped. See dealer for details. [11]Based on *Automotive News* classification. [12]EPA est. 17 city/25 highway mpg for Ram 1500 V6 models with 4x2. [13]See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty. [14]EPA estimated 19 city/31 highway mpg with 3.6L six-cylinder engine and eight-speed automatic transmission. [15]Based on latest competitive information and Chrysler Group LLC Upper Large Car segment. [16]22 city/30 highway manufacturer estimated mpg 3.0L EcoDiesel engine and eight-speed automatic transmission, 4x2. Actual mileage may vary. [17]Based on manufacturer's estimates of 30 highway mpg and a 24.6-gallon fuel tank. Actual mileage may vary. [18]When properly equipped. [19]Based on *Ward's* Large Regular Vehicle Segmentation. [20]EPA est. 19 city/31 highway mpg. Results may vary. Based on *Ward's* Large Regular Vehicle Segmentation. [21]300 hp only available through option packages. Cummins is a registered trademark of Cummins Inc. Chrysler, Jeep, Dodge, Ram, Mopar, HEMI, Pentastar, ProMaster and Business*Link* and design are registered trademarks of Chrysler Group LLC. On The Job is a trademark of Chrysler Group LLC. ©2013 Chrysler Group LLC. All rights reserved.

THE BUSINESS OWNER'S GUIDE
TO HARD-WORKING VEHICLES AND PRIORITY SERVICE

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chryslercommercialvehicles.com
877-2THELINK

Are you a small business owner?

Chrysler commercial dealers are taking care of business.

Your priority is your business. At Chrysler Group LLC Small Business, our priority is helping you keep your business on the road to success. The exciting new Chrysler Group vehicle lineup is designed to outpace the competition when it comes to reliability, capability, style, craftsmanship and fuel efficiency. And Chrysler commercial dealers have transportation solutions to meet your business's needs.

Discover more perks and incentives available from Chrysler commercial dealers through the Business*Link*® program:
chryslercommercialvehicles.com • 877-2THELINK
Or visit your dealer today.

When your profits rely on business vehicles, count on your local Business*Link*® dealer to keep things rolling.

For small business owners, convenience counts.
And Business*Link*® means one-stop sales and service:

- Complimentary membership, no dues, no fees
- Priority next-available bay service for your business vehicles
- Extended service/repair hours
- Free loaners for selected vehicles
- Free shuttle service
- ON THE JOB™ incentives[1] (see back panel)
- An inventory of commercial vehicles
- Expertise in commercial financing options
- 24/7 towing service available
- Your vehicle needs on your turf. Business*Link*® Account Managers will come to your place of business

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ALL-NEW 2014 RAM PROMASTER™
INTRODUCING THE MOST UPFITTER-FRIENDLY BRAND IN THE TRUCK MARKET[2]

Best-in-class[2] cargo van payload capacity – 4,400 lbs[3]
- More than 35 active and passive safety and security features
- Maximum towing capacity of 5,100 lbs[4]

NEW 2014 RAM HEAVY DUTY
THE MOST CAPABLE RAM TRUCKS

Ram 3500 offers best-in-class[5] towing capability (30,000 lbs) and GCWR (37,600 lbs) • Ram 2500 offers best-in-class[6] towing of 17,940 lbs and GCWR of 25,000 lbs • Ram 3500 offers best-in-class[5] torque (850 lb-ft), plus 385 hp with the available High Output Cummins® Turbo Diesel

NEW 2014 RAM CHASSIS CAB
RAM 5500 OFFERS BEST-IN-CLASS[7] GCWR (37,500 LBS) AND TOWING (29,600 LBS)

Class-exclusive[7] left and right PTO (power take off) • Best-in-class[7] dual alternator AMP rating of 380 (with 6.4L gas engine) and 440 (with 6.7L diesel engine) • Upfit-friendlier components and systems

2014 RAM C/V TRADESMAN
MORE CARGO AND PAYLOAD CAPACITY THAN THE FORD TRANSIT CONNECT

Best-in-class[8] driving range of 500 miles[9] on a single tank of fuel • Best-in-class[10] max towing capacity of 3,600 lbs[10] • Standard award-winning Pentastar® V6 producing 283 hp and 260 lb-ft of torque

2014 RAM 1500 TRADESMAN
BEST-IN-CLASS[11] 25 HIGHWAY MPG[12]

Class-exclusive[11] standard eight-speed transmission
- Unsurpassed[13] 5-Year/100,000-Mile Powertrain Limited Warranty
- Standard spray-in bedliner

NEW 2014 CHRYSLER 300
BEAUTY AT THE CURB. BRAINS FOR THE ROAD.

The 3.6L Pentastar® V6 offers exceptional V6 fuel economy of 31 hwy mpg[14] • Features first-class performance and handling with the most advanced all-wheel drive system in its class[15] • 2013 Top Safety Pick by the Insurance Institute for Highway Safety (IIHS)

NEW 2014 JEEP® GRAND CHEROKEE
LEGENDARY 4x4 CAPABILITY WITH LUXURY TO MATCH

Available, clean 3.0L V6 EcoDiesel engine (late availability), coupled with advanced eight-speed transmission, can offer 30 hwy mpg,[16] drive up to 730 highway miles on one tank[17] and tow up to 7,400 lbs[18] • More than 70 standard and available advanced safety and security features

2014 DODGE CHARGER
BEST-IN-CLASS[19] 31 HWY MPG[20] and 300 HP[21]

Class-exclusive[19] eight-speed automatic transmission • Available All-Wheel-Drive (AWD) features segment-exclusive[19] active transfer case and front-axle-disconnect system • Award-winning 3.6L Pentastar® V6 standard; available 370 hp HEMI® V8 with Fuel Saver Technology

"Business*Link*® dealers get to offer a unique, value-added service to a segment of the market that's not addressed as it should be – small businesses."

Tim Watts, COO, Business*Link*® Dealer
Victorville Motors, Victorville, CA

Tear along perforated line

THE RIGHT TIME TO SIGN UP FOR YOUR COMPLIMENTARY MEMBERSHIP!

Please provide the following information to get things rolling:

Business Name _____

Business Address _____

_____

Contact Name _____

Phone ( ) _____

E-mail _____

Vehicle of Interest Year ____ Make _____ Model _____

Have you ever owned a Chrysler product? _____

At what time of year are you typically in the market for a vehicle?

_____

Thank you for your time. We'll be contacting you shortly.